



Co-op Advertising/Display Terms and Conditions

Co-op is based on 1% of previous year purchases with MDI through November 30th. Co-op dollars cannot be transferred from one product class to another. All co-op dollars can be used towards newspaper advertising, radio advertising, display purposes, product meetings, or premium items for each corresponding product class. **All co-op is issued on a 50/50 basis, no exceptions.** All invoices along with any corresponding tear sheets or notarized radio air minutes need to be submitted to Rebecca Zellmer (rebecca.zellmer@mdi-oshkosh.com) for credit. All co-op claims must be submitted **within 60 days** from invoice date. **All co-op claims must be submitted by December 1st.** Unused co-op will not carry over from previous years. MDI reserves the right to refuse co-op claims for any reason. Co-op is available only to customers who keep their MDI account in good standing. Minimum of \$5,000 per item class to qualify for co-op in that item class.

The following product classes are available for co-op:

Windsor

Therma-Tru

Pella

HB&G