

• Brand Standards & Guidelines



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The Brand | Introduction

In order to most effectively and successfully communicate the Therma-Tru brand promise to our associates, customers and homeowners, we present our corporate brand standards and guidelines.

Our goal is to provide a framework for applying the Therma-Tru corporate identity to a wide range of branded communications. These guidelines present a unified and graphically appealing brand and, therefore, require the consistent use of name, logo, typography and color. Please refer to these guidelines often to ensure that our graphic elements are used properly.

If you have any questions about the guidelines, please contact the Marketing Department at 419-891-7400 or 1-800-THERMA-TRU (843-7628).

The Brand | Philosophy

Always make a
great entrance.

Our Vision

To be the premier entry door company in North America known for beautiful and high-performance door systems, an easy purchase experience, and the expertise of our associates and business partners.

Our Mission

To outperform the North American residential entry door market by serving all four of our customer segments – builders, remodelers, dealers and homeowners – with unique knowledge and capability; by delivering the best product offering in the industry through close collaboration with our industry-leading fabricator network; and above all, by creating a company that serves our customers through clear and simple business practices and an exceptional supply chain. To accomplish this mission, we will develop an organization of confident and capable associates, ready for the competitive challenge.

The Brand | Trademark Usage

When referring to Therma-Tru trademarks, please follow these guidelines to ensure they are protected. Please note the difference between use of the TM or ® symbol. Also, wherever possible, all trademarks should be used as an adjective immediately followed by a noun; e.g., AccuGrain® technology. The appropriate trademark symbol (TM or ®) is placed immediately after the word to which it applies in **subscript font, base aligned and subscript specifications of 30% size of type with type up to 18 pt. size. For larger type sizes, use a smaller size symbol so as not to overcome the brand name**. If the specific characters are not available, then use the symbols in parenthetical form [(TM) or (R)].

This rule applies to the first or most prominent use of the mark on a particular page. However, it is acceptable to identify a mark more than once on a page. When in doubt, err on the side of identifying the mark.

Company Trade Name

Therma-Tru Corp.

Company Brand

Therma-Tru® Doors

Door Brands

Classic-Craft.
 Classic-Craft® American Style Collection™
 Classic-Craft® Mahogany Collection™
 Classic-Craft® Rustic Collection™
 Classic-Craft® Oak Collection™
 Classic-Craft® Canvas Collection®
 Fiber-Classic.
 Fiber-Classic® Mahogany Collection™
 Fiber-Classic® Oak Collection™
 Smooth-Star®
 Profiles™
 Traditions
 Pulse.
 Ari
 Línea
 Echo

Entryway is the preferred noun to use following Classic-Craft trademarks. Examples of acceptable nouns to use following these other marks include door, entry or patio door, and door system.

Glass Brands

Villager™	Maple Park®
Homeward™	Avonlea.
Arcadia™	Saratoga™
Augustine.	Arden®
Ashurst™	Texas Star
Bella™	Wellesley™
Arborwatch®	Riserva™
Borrassa®	Concorde™
Provincial™	Kensington™
Longford™	Crystal Diamonds™
Cambridge™	Axis™
Zaha®	Frosted Images.
Lucerna®	Satin Etch
Blackstone.	Chord
Crystalline™	Chinchilla
Sedona	Rainglass
Salinas.	Granite
Element	

Examples of acceptable nouns to use following these trademarks include glass, glass design and glass family.

Continues on next page.

The Brand | Trademark Usage *Continued*

Other Product Brands

Adjusta-Fit® 2 frame
Same-Day® Stain
Tru-Defense® door systems

Programs & Technology

AccuGrain® technology
DoorWays™ App
Thru-N-Tru® (TNT) technology
Tru-Distinction™ Dealer Program

Copyright Statement

Please include the following line at the end of all literature in 7 pt. Helv Neue Std 55:

©2016 Therma-Tru Corp. All rights reserved. THERMA-TRU and the Therma-Tru Logo are trademarks of Therma-Tru Corp. Registered trademarks are registered in the U.S. and may be registered internationally. Therma-Tru Corp. is an operating company of Fortune Brands Home & Security, Inc.

The following abbreviated line is acceptable for use in print advertisements, Web pages and large format graphics, such as banners, posters and display signage:

©2016 Therma-Tru Corp. All rights reserved.

Third-Party Marks

When referring to a third-party mark, please follow the trademark owner's guidelines for usage.

For example, when referring to the ENERGY STAR® program, the words should always be in capital letters followed by a superscript registered mark on first use. When referring to ENERGY STAR, please also include the following line at the end of the copyright statement before the part number in 7 pt. Helv Neue Std 55:

ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.

Creative Elements | Color Usage

Brand Colors

The Therma-Tru Doors brand logo colors are red and gray. No tints, shades or other variations should be used.

Why Gray?

Gray pushes the red door portion of the logo forward – keeping in step with our brand strategy. This treatment visually elevates the red door symbol within the logo.



Therma-Tru. Red



Therma-Tru. Gray

Color Specifications

For the red door in the logo, and in any other instance where red will be used, always use the Therma-Tru Red. The value for this color is PMS 485. For printing 4-color, it is CMYK: C-0, M-100, Y-100, K-0. For Internet, it is Web-safe: ff3300 or RGB: R-237, G-28, B-36.

For Microsoft Word, PowerPoint and other on-screen applications, use JPEG files. When printing high-resolution, use EPS files.

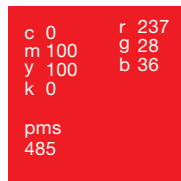
For the Therma-Tru type characters, always use the Therma-Tru Gray. The value for this color is PMS 423. For printing 4-color, it is CMYK: C-0, M-0, Y-0, K-60. For Internet, it is Web-safe: 666666 or RGB: R-128, G-130, B-133.

	Therma-Tru. Red	Therma-Tru. Gray
Spot Color Pantone®	PMS 485	PMS 423
4-Color Process	100% magenta 100% yellow	60% black
R	237	128
G	28	130
B	36	133
Web-Safe RGB	ff3300	666666
Unrestricted RGB	ed1c24	6a6565

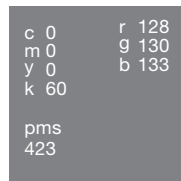
Continues on next page.

Creative Elements | Color Usage *Continued*

Brand Color Palette



Therma-Tru. Red

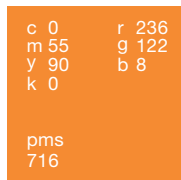


Therma-Tru. Gray

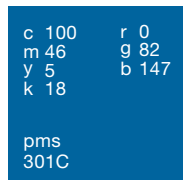
The colors identified on this page are to be used as accent colors in Therma-Tru Doors branded communications. Using these colors helps to quickly and visually distinguish Therma-Tru product lines. Bold solid color is not recommended for background use.

Use 90% black for all body text with the exception of point sizes smaller than 7pt., for which 100% black must be used.

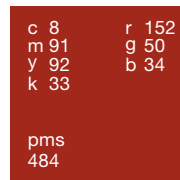
Product-Specific & Accent Colors



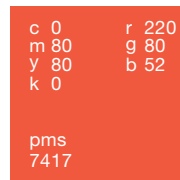
Moderate Orange
Classic-Craft.



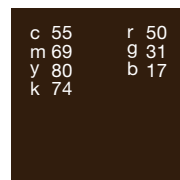
Cerulean Blue
Fiber-Classic. &
Smooth-Star.



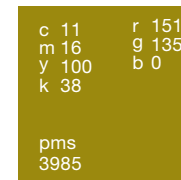
Dark Red
Profiles.™ & Traditions



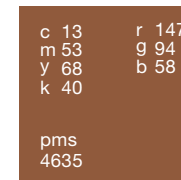
Dark Reddish Orange
Fire Doors



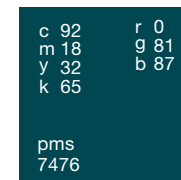
Dark Brown
Pulse.



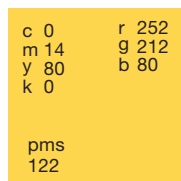
Sage
Patio Doors



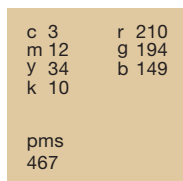
Light Brown
Door System
Components



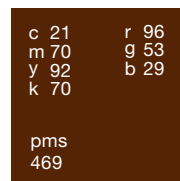
Dark Aqua
Tru-Defense.



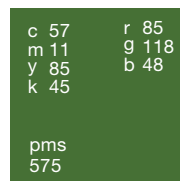
Light Yellow
Accent Color



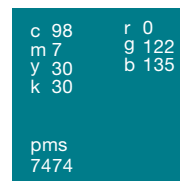
Light Tan
Accent Color



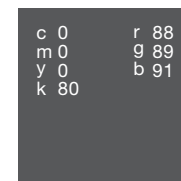
Brown
Accent Color



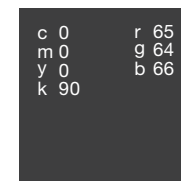
Green
Accent Color



Light Aqua
Accent Color



80% Screen Black
(Spot: Cool Gray 10)
Accent Color



90% Screen Black
(Spot: Cool Gray 11)
Text

Creative Elements | Logo Usage

Therma-Tru® Doors

Logos are a key visual component to a brand's identity. They are unique and designed to complement a company's name and its products. The Therma-Tru Doors logo has two basic elements – the custom typeface and the red door symbol between Therma and Tru. The gray typeface logo with red door is our primary identity and should be used whenever possible, especially on core Therma-Tru communications. The reverse typeface logo in white should be used only when applied on a dark-colored background.

Size Guidelines

The Therma-Tru logo should appear large enough to be clearly identified.

Print: Minimum size is 3/4" wide.

Online: Minimum size is 125 pixels wide.

Placement: Our preferred placement of the Therma-Tru logo is in the upper right-hand corner of materials.

Correct Options for Therma-Tru Doors Logo

Color Logo
4-Color Process or
2-Color Spot



Reverse Logo
on Solid Dark
Background
Preferred:
Reverse with
Red Door



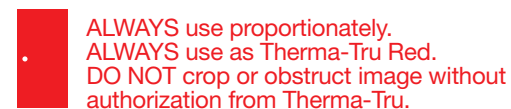
Option:
Reverse with
White Door



Black Logo



Door Only Graphic
Used as a graphic
element.



Continues on next page.

Creative Elements | Logo Usage *Continued*

Incorrect Usages for Therma-Tru[®] Doors Logo

DO NOT stretch the logo horizontally to fit in a particular space.



DO NOT increase the scale of a low-resolution logo that will result in pixelation.



DO NOT stretch the logo vertically to fit in a particular space.



DO NOT enclose the logo within a holding shape.



DO NOT change the color of the logo.



DO NOT change the font within the logo.



DO NOT use the positive version of the logo against dark backgrounds.



DO NOT use the logo without all of its components.



DO NOT rearrange the components within the logo.



DO NOT use the reverse 4-color version of the logo against backgrounds where the elements will blend.



Continues on next page.

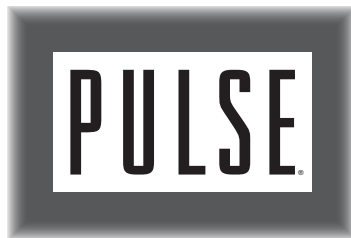
Creative Elements | Logo Usage *Continued*

Pulse.

Preferred: 1-Color Logo



Option:
Reverse Logo on Solid Black Background



Exclusively for the Pulse Product Line

The Pulse logo symbolizes our brand of contemporary doors. It is, therefore, imperative that the Pulse logo is used as illustrated in this document. Use the Pulse logo as shown here without alterations. The ® symbol must always appear at legible size and will always be positioned inside of the box on the lower right-hand corner. Wherever possible, the Pulse logo should be sized and positioned as the primary brand with the black Therma-Tru logo as the secondary brand. The logo is preferred over text when the Pulse brand name is used as a title or main heading.

Color Specifications

For the 1-color version of the Pulse logo, the logo will always print in black as a solid with reversed out text. Reversing to a white logo is allowable on solid black backgrounds.

Size Guidelines

The Pulse logo should appear large enough to be clearly identified.

Print: Minimum size is 3/4" wide.

Online: Minimum size is 54 pixels wide. NOTE: The ® will need to be large enough to be read clearly.

Continues on next page.

Creative Elements | Logo Usage *Continued*

Therma-Tru® Doors Warranties

4-Color Logo



Classic-Craft., Fiber-Classic,
& Smooth-Star.



Fire Doors (TR 12-24)



Profiles.. & Traditions – Door



Traditions – Glass

1-Color Logo



Classic-Craft., Fiber-Classic,
& Smooth-Star.



Fire Doors (TR 12-24)



Profiles.. & Traditions – Door



Traditions – Glass

Exclusively for Therma-Tru Door Brands

The warranty logos symbolize our industry-leading door system warranties. It is, therefore, imperative that the warranty icons are used as illustrated in this document. Use the warranty icons as shown here without alterations.

Color Specifications

For the 2-color version of the logo, print in 60% black and PMS 485. The red door symbol and the warranty time period will appear in PMS 485. The words “LIMITED WARRANTY” will be printed in white on a 60% black background. The 1-color version of the warranty logo will always print in black as a grayscale. For any instance where red will be used, always use the Therma-Tru Red. The value for this color is PMS 485. For printing 4-color, it is CMYK: C-0, M-100, Y-100, K-0. For Internet, it is Web-safe: ff3300 or RGB: R-237, G-28, B-36.

Size Guidelines

The warranty logo should appear large enough to be clearly identified.

Print: Minimum size is 1/2" wide.

Online: Minimum size is 54 pixels wide.

Continues on next page.

Creative Elements | Logo Usage *Continued*

AccuGrain. Technology

4-Color Logo



Reverse Logo on Solid Dark Background



1-Color Logo



Exclusively for the Classic-Craft. Premium Entryways

The AccuGrain logo symbolizes our leading-edge graining technology. It is, therefore, imperative that the AccuGrain logo is used as illustrated in this document. Use the AccuGrain logo as shown here without alterations. The ® symbol must always appear at legible size and will always be positioned outside of the circle on the lower right-hand corner.

Color Specifications

For the 2-color version of the logo, print in black and PMS 485. The logo's outer circle, the "A" and the "G," the word "TECHNOLOGY" and ® symbol will all appear in PMS 485. All other elements are to be reproduced in black. The 1-color version of the AccuGrain logo will always print in black as a solid or as black with accent tints at 65%. Reversing to a white background is allowable on dark-colored backgrounds. For any instance where red will be used, always use the Therma-Tru Red. The value for this color is PMS 485. For printing 4-color, it is CMYK: C-0, M-100, Y-100, K-0. For Internet, it is Web-safe: ff3300 or RGB: R-237, G-28, B-36.

Size Guidelines

The AccuGrain logo should appear large enough to be clearly identified. If you cannot read the word "TECHNOLOGY," the logo has been reproduced too small.

Print: Minimum size is 3/4" wide.

Online: Minimum size is 75 pixels wide. NOTE: The ® will need to be large enough to be read clearly.

Continues on next page.

Creative Elements | Logo Usage *Continued*

DoorWays™ App

Preferred:
Color Icon



Option:
Grayscale Icon



Color Icon
with Type



DoorWays™

Grayscale Icon
with Type



DoorWays™

Note: The “DoorWays” font is Helvetica Neue LT Std 55 Roman, followed by base-aligned subscript TM symbol. Adjust font size for readability in proportion to icon.

Exclusively for the DoorWays App

The DoorWays icon symbolizes our innovative entry door visualization mobile app. It is, therefore, imperative that the DoorWays icon is used as illustrated in this document. Use the DoorWays icon as shown here without alterations.

Color Specifications

The DoorWays icon is preferred in full color for print and web, or grayscale for necessary for single-color printing.

Size Guidelines

The DoorWays icon should appear large enough to be clearly identified.

Print: Minimum size is 2/3" wide.

Online: Minimum size is 40 pixels wide.

Third-Party Trademarks

Please follow the owner’s guidelines for usage when referring to a third-party trademark in conjunction with the DoorWays App; e.g., Apple® and the App StoreSM or AndroidTM and the Google PlayTM store.

Continues on next page.

Creative Elements | Font Usage

Helvetica Neue LT Std

Easy-to-read and cleanly simple in style, the Helvetica Neue LT Std font is the chosen visual ambassador for the Therma-Tru® Doors brand. As such, it plays an important role in helping to project the company's messages of ease, simplicity and inspiration.

Helvetica Neue Std Italic options may only be used for "Continued" text or as an accent. Helv Neue Condensed may be used for part / style numbers, as well as dimensional data.

Preferred Type Weights

45 Light ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

55 Roman ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

65 Medium ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

75 Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

85 Heavy ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

Continues on next page.

Titles
24/24 – 45 Light
80% Black

Title

Main Headings
18/20 – 45 Light
80% Black

Main Heading

Subhead Options
12/13 or 10/11 – 75 Bold
Paragraph Spacing:
0.0625 After and 0.0625 Before
TT Brand or
Product-Specific Color

Subhead 12/13

Subhead 10/11

Body Text
9/18 – 55 Roman
Paragraph Spacing 0.125
90% Black

Body text lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci.

TT Brand or Product-Specific Color Bullets
Body Text with
Indent / Tab at 0.125
90% Black

- Bullets ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo.

Note: Bullet points above must be proportionate to the red door in the Therma-Tru. Doors logo. The height of the image will be the same as the height of the font.

Option: Dot for Bullets

- Bullets dolor in hendrerit in vulputate velit esse molestie consequat.

Bold Body Text
9/18 – 75 Roman
Paragraph Spacing 0.125
90% Black

Bold Body Text

Can be used as accented body text or a small subhead.

Notes & Photo Cutlines
7/8 – 55 Roman
90% Black

Note: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim.

Sidebar, Quotes
Head (If Needed)
17/19 –
65 Medium
60% Black
Text 17/19 –
45 Light
60% Black

Sidebar, Pull Quotes

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh.

Accent Bar Text

Type should be reversed out of accent bar and centered top to bottom, 1/4" from left side of bar or "Door Only" image.

Example:

Helv Neue LT Std 55, 16/17

® and TM Symbols Usage for Therma-Tru® Doors

- Preferences for subscript should be set at 30% for size and 0% for position.
- Use letters for TM, not the TM symbol.



Reference for proportion.

For type size ≤ 18 pt., use the same for symbol font size.

Craft[®] — 9 pt. font, 9 pt. symbol

Craft[®] — 18 pt. font, 18 pt. symbol

Collection[™] — 9 pt. font, 9 pt. symbol

Collection[™] — 18 pt. font, 18 pt. symbol

For type size > 18 pt. ≤ 60 pt., use 18 pt. for symbol font size.

Craft[®] — 24 pt. font, 18 pt. symbol

Craft[®] — 60 pt. font, 18 pt. symbol

Collection[™] — 24 pt. font, 18 pt. symbol

ollection[™] — 60 pt. font, 18 pt. symbol

For type size > 60 pt., use proportion of 30% type size for symbol font size.

Craft[®] — 72 pt. font, 21.6 pt. symbol

aft[®] — 150pt. font, 45 pt. symbol

lection[™] — 72 pt. font, 21.6 pt. symbol

tion[™] — 150pt. font, 45 pt. symbol

Creative Elements | Same-Day Stain

Creative Elements Exclusively for Same-Day Stain

The Same-Day Stain creative elements symbolize our brand of stain specially formulated for Therma-Tru. fiberglass doors.

Logo Usage

It is imperative that the Same-Day Stain text treatment and warranty logo are used as illustrated in this document. Use the Same-Day Stain text treatment and warranty logo as shown here without alterations.

Same-Day Stain Logo

The text treatment uses the Helv Neue LT Std typeface. The “SAME-DAY” should appear in 55 Roman type weight and “STAIN” should appear in 75 Bold type weight. Use white type on the 75% transparent black box over background image, as shown here. The ® symbol must always appear at a legible size, placed immediately after the trademark in subscript font and aligning at the baseline of the word to which it applies. Wherever possible, the Same-Day Stain text treatment should be sized and positioned as the primary brand with the Therma-Tru logo as the secondary brand. The text treatment should appear large enough to be clearly identified.

Packaging:
Reverse Out of 75%
Transparent Black



**SAME-DAY[®]
STAIN**

Logo: 80% Black
(Spot: Cool Gray 10)

Warranty Logo

The warranty logo should print in 80% Black (Spot Option: Cool Gray 10) and PMS 466 on white, or reverse to white and PMS 466 on solid dark-colored background. The warranty logo should appear large enough to be clearly identified. Minimum size is 3/4" wide for print and 125 pixels wide for online.

Color Logo
4-Color Process or
2-Color Spot



Reverse Logo
on Solid Dark
Background



Continues on next page.

Creative Elements | Same-Day[®] Stain *Continued*

Sample Layouts

SAME-DAY STAIN
Finishing Kit

All-in-one kit contains everything you need to create the authentic look of real wood.

- (1) Foam Brush
- (1) Pair of One-Size-Fits-All Gloves
- (1) 2" Natural Brush
- (1) 2" Synthetic Brush
- (1) Staining Rag
- (2) Cleaning Rag
- (1) Bottle of Mineral Spirits
- (1) Can of Stain
- (1) Can of Topcoat
- (2) Stir Sticks
- (2) Fiberglass Test Samples
- Step-By-Step Instructions (English)
- Para obtener instrucciones en español, visite www.same-daystain.com
- Pour obtenir des instructions en français, veuillez visiter le site www.same-daystain.com

Includes everything needed to stain a double door system, a single door with two sidelites or approximately 50 sq. ft. of stainable polyurethane!

Cedar

*Actual coverage may vary based on product selection, application method and site preparation.
 SAMPLES PROVIDED: ColorMatch, or similar, color-matching system required. Colors may vary. See disclaimer.
 ©2010 Therm-a-Tru Corporation. All rights reserved. REV 03/10/2010

SAME-DAY STAIN

5 YEAR WARRANTY

For Therm-a-Tru, StainGuard doors and frames, we guarantee the finish will last for 5 years. For more information, visit www.same-daystain.com or call 1-800-851-5424. See disclaimer for more details.

TAVERN PANELS, FOR USE IN SMALL COVERED AREAS ONLY. SEE DISCOUNTED PRICE LIST.
 1 GALLON (3.78 L)

©2010 Therm-a-Tru Corp. All rights reserved. REV 03/10/2010

Color Usage

The colors identified on this page are to be used in Same-Day Stain branded communication. Using these colors helps to quickly and visually distinguish the Same-Day Stain product line. Use 90% black for all body copy or reverse to white on the 75% transparent black box over background image, as shown here.

c	0	r	88
m	0	g	89
y	0	b	91
k	80		

80% Black
(Spot: Cool Gray 10)
Accent Color for
Warranty Logo

c	5	r	210
m	17	g	184
y	42	b	139
k	14		

pms
466

Light Bronze
Accent Color for
Solid Dark Background
Headings

c	8	r	178
m	43	g	124
y	50	b	99
k	26		

pms
4645

Dark Bronze
Accent Color for
White Background
Headings

c	0	r	65
m	0	g	64
y	0	b	66
k	90		

90% Screen Black
(Spot: Cool Gray 11)
Text

Font Usage


The Helvetica Neue LT Std typeface in 55 Roman type weight is preferred for all text. The Same-Day Stain text treatment also incorporates the 75 Bold type weight.

Sell Sheet Samples


8-1/2" x 11" Sell Sheet Sample

Front


Satin Etch Privacy & Textured Glass
for Fiber-Classic®, Smooth-Star®, Profiles®, Traditions & Pulse® Doors



2-Minute Tru-Facts | Satin Etch



A sleek entry with ultimate privacy.




Especially fitting for Modern and Contemporary home styles, Satin Etch is a fine-textured pearlescent glass that delivers a pure, simple design aesthetic. Provides ultimate privacy while allowing light to illuminate the entrance.

Available February 1, 2016


Top: Pulse Linea, Satin Etch Glass with Flat Lite Frame, Door - FCM81LXE, ©TheHouseDesigners.com
Bottom: Fiber-Classic Oak Collection, Satin Etch Glass with SDLs, Door - FCO2000XE-3C

Back

2-Minute Tru-Facts | Satin Etch



A fine-textured, soft and shimmering glass that offers extraordinary style.



Privacy Rating

1


Clear

10

Opaque

Available Glass Shapes

Fiber-Classic. / Smooth-Star. / Profiles. / Traditions / Pulse.



Tru-Advantages


- **Market-driven, consumer-tested design.**
 - Versatile glass texture can be paired with select door collections to deliver a pure, simple design aesthetic.
 - Offers ultimate privacy and a soft, translucent look with an on-trend appeal that can command higher margins.
 - Also available in a flush-glazed application that offers up to a 16% wider daylight opening than conventional lite frames.
- **Aimed at creating sales opportunities.**
 - A fine-textured pearlescent glass that is fitting for Modern and Contemporary home styles.
 - Creates a more traditional look with a scrolled profile lite frame, or a modern aesthetic when paired with a Pulse door and a flat profile lite frame.
 - Complements both wood-grained, stainable and smooth, paintable doors for broad appeal.
 - Available in 6'8", 7'0" and 8'0" heights.
- **Therma-Tru. glass quality you can trust.**
 - The Therma-Tru full-system offering delivers on decades of experience and know-how in door systems and glass.
 - Included in our full-system lifetime limited warranty for peace of mind during and after installation.
 - Triple-pane construction for added energy efficiency and a smooth, easy-to-clean surface.

LIFETIME
WARRANTY

Fiberglass*

10 YEAR
WARRANTY

Steel*



WBDR / HVHZ Options**

*Included in the limited warranty when installed in a Therma-Tru fiberglass or steel door system.
**Must be installed as part of a Therma-Tru door system in compliance with a Therma-Tru product approval. Not impact tested for use in multi-lite door style configurations.
Note: Glass privacy ratings may be more or less than indicated, based on glass design and size of glass. Glass design may differ from depiction due to size and hand craftsmanship of glass. See your Therma-Tru seller or visit www.thermatru.com for details on glass privacy ratings and designs, available product sizes and options, limited warranties and exclusions, and ENERGY STAR qualified products.

1-800-THERMA-TRU (843-7628) www.thermatru.com
1750 Indian Wood Circle, Maumee, OH 43537

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Ad Samples

Full-Page Ad Sample



Classic-Craft[®] Premium Entryways

IMPRINT AREA

Extraordinary in every detail.

An inspired blend of precision engineering and architectural character produces an entryway that performs as exceptionally as it looks – instilling confidence and peace of mind. View all five unique Classic-Craft premium entryway collections with an exclusive array of beautiful glass designs. www.thermatru.com

THERMATRU[®]
DOORS

Top: Classic-Craft Rustic Collection, Zaha Glass, Door – CCR1851, Sidelites – CCR1851SL
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Half-Page Ad Sample



Classic-Craft[®] Premium Entryways

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IMPRINT AREA

THERMATRU[®]
DOORS

Left: Classic-Craft Rustic Collection, Zaha Glass, Door – CCR1851, Sidelites – CCR1851SL
Right: Classic-Craft Canvas Collection, Cambridge Glass, Doors – CCR05020, Sidelites – CCR05020SL
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Third-Page Ad Sample



Classic-Craft[®] Premium Entryways

Extraordinary in every detail.

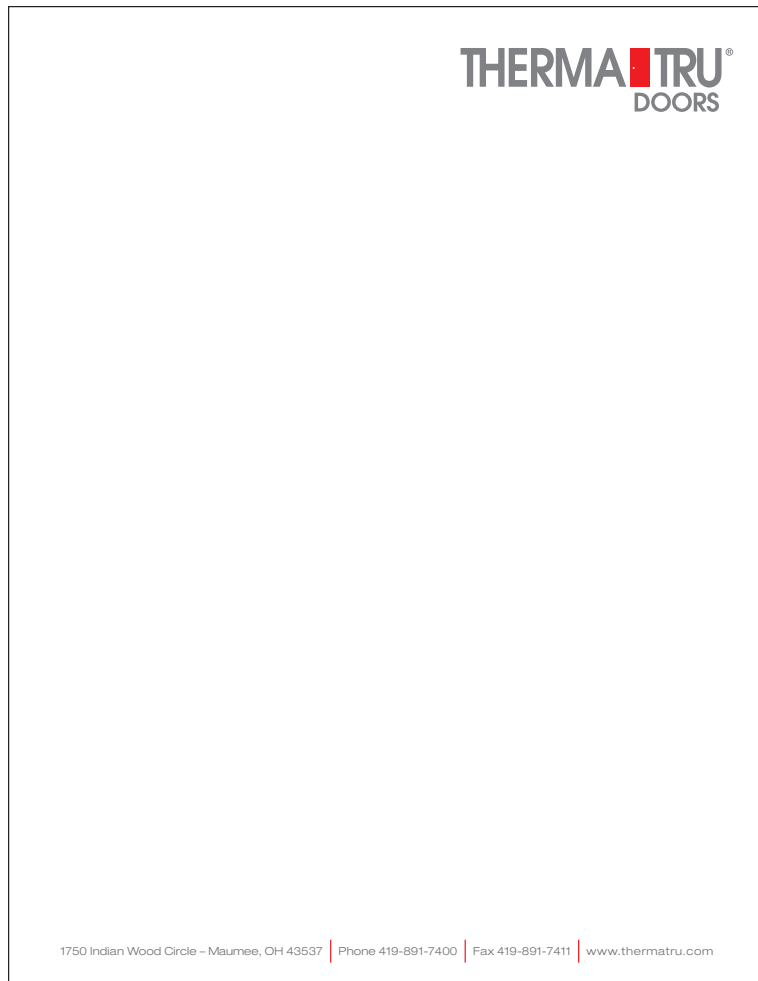
An inspired blend of precision engineering and architectural character produces an entryway that performs as exceptionally as it looks. View all five unique Classic-Craft premium entryway collections. www.thermatru.com

IMPRINT AREA

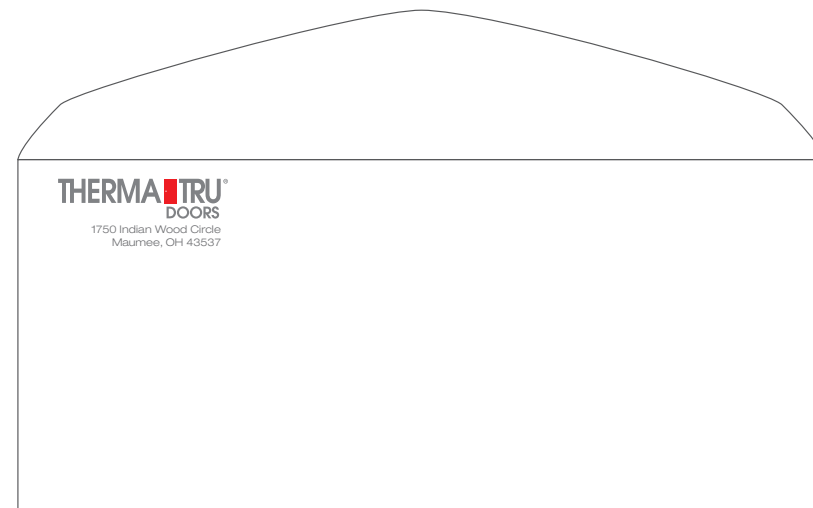
THERMATRU[®]
DOORS

Left: Classic-Craft Rustic Collection, Zaha Glass, Door – CCR1851, Sidelites – CCR1851SL
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• Templates | Stationery



Letterhead



Envelope



Business Card